

## Our Place Website – Briefing Note

The partnership behind the Place Standard Tool (Public Health Scotland, Architecture and Design Scotland, Scottish Government) have launched a website called Our Place to promote the benefits of the place-based approach.

<https://www.ourplace.scot/>

The website is a dedicated site for resources and tools to enable the Place Principle to be adopted by communities. It can also support public, third and private sectors to access and contribute tools and case studies.

Argyll and Bute case studies on the site:

- [Colquhoun Square](#)
- CPP Climate Change working group webpage
- Shaping Places for Wellbeing (Dunoon) case study initiating 2022 in partnership with Improvement Service.

A toolbox provides links and information to key tools: Place Standard, Town Toolkit, Understanding Scottish Places, Place Value Wiki, Scottish Index of Multiple Deprivation and Young Place changers Toolkit.

The place based approach is complex and covers many areas including: housing; health and wellbeing; jobs; transport; 20 minute neighbourhoods; climate and environment; empowerment and inclusion; collaboration; shops and town centres and recreation and social interaction. The aim is to look all areas and use them collaboratively to help support the needs of the community. The implications of looking at these separately can be negative for vulnerable members of communities. Using this approach targets the resources to the most relevant outcomes, achieving a more resilient, successful and sustainable plan.

The approach can be used when considering the following:

- Place Principle – Scottish Government and COSLA have adopted this and commits to a more joined-up collaborative and participative approach to service, land and building across all sectors within a place
- Place Based Framework – this is proposed for all capital spending programmes, across funding streams. Major spending programmes should take a place based collaborative approach reflecting the Scottish Governments priorities on making the best use of assets.
- Place Based Investment Programme – A coordinated programme from targeted policy areas looking at how investments:
  - Aligns with other planned investments in the locality at a national level

- Is relevant to the need of the locality and fits with other actions
- Have a local programme board providing oversight and focus for community participation and leadership
- Local Place Plans – Developing local connections, collaborations and developing the capacity within communities to improve social capital. The Place principle promotes a collaborative approach and shared understanding of place. These are ideally community-led and are expression of the community's aspirations and solutions that have the ability to influence local planning policy. A spatial vision – plan for the community can set out where changes can be made with a map showing where; and a plan detailing how these changes will be made.

To speak to someone about a place-based approach in Argyll and Bute, contact [cppadmin@argyll-bute.gov.uk](mailto:cppadmin@argyll-bute.gov.uk)